# **COVID-19 IMPACT AND RESPONSE**

## Our commitment to excellence in customer and employee experience served us well, as we met –and overcame with ease – the challenge to sustain business functions and provide uninterrupted services.

The COVID-19 pandemic was a major test for the Bank's infrastructure and business continuity management. Extensive investment in digital technology infrastructure and enhancement of our digital capabilities across the business in recent years meant we were well-placed to weather the crisis.

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#### **BUSINESS AS USUAL**

Anticipating a lockdown, we prepared several weeks in advance to ensure we could operate as usual. We created a second head office in a separate building to spread out our employees. Internet capacity at our call centers was significantly increased by redeploying employees as agents to response to clients queries and services. The customer service support team was available 24/7 to ensure service standards were maintained and clients were able to conduct their business without interruption. As a result, the Bank's clients experienced no adverse effects.

With the Bank already having advanced e-channels in place, our customers were able to navigate the COVID-19 crisis with ease. Although people were unable to leave their homes during lockdown, they were able to do everything from a banking perspective including opening new accounts,



verifying themselves – and could use their accounts immediately. During the year we reached 97% utilization of new account opening through our e-channels.

### WORKING FROM HOME

During lockdown, 80% of our head office staff worked from home, returning to the office gradually in the second half of the year. By the end of 2020, some 40% of head office staff continued to work remotely to ensure social distancing protocols were maintained; this will remain the case until the vaccine is rolled out Kingdom-wide.

From a risk perspective, data security best practices were fully considered, and all staff were able to securely work at home with minimal disruption. All risk meetings were held remotely and the team was able to manage risk and issue reports as usual.

#### **EMPLOYEE WELLBEING**

Employee satisfaction and wellbeing is a matter of fundamental importance for the Bank at all times.

Our Albilad Gathering program continued online – and we delivered a session on how to keep physically and mentally well during the pandemic. We also developed and distributed guidance on working from home best practices and procedures, and health and safety for those who continued to work in offices and branches.

We engaged an executive trainer to deliver a one-week session to senior management entitled 'Leading The Transition to Remote Work'. This focused on developing effective leadership skills for individuals who normally manage teams face-to-face.

All employees participated in a 'Professionalism in Remote Work' course. Content included professionalism in meetings, delivering successful presentations online and effective communication with line managers. Both initiatives helped our employees considerably and generated positive feedback.

